Silverton Chamber of Commerce—Silverton Paws in the Park

P.O. Box 257—Silverton, OR 97381—Phone: (503) 873-5615

Email: stacy@silvertonchamber.org



Mark your calendar and plan to participate in the Silverton Chamber of Commerce First Annual

Silverton Paws in the Park



Held in the beautiful Coolidge McClaine Park in Silverton, Oregon on Saturday, May 20, 2023; this event will entice pet lovers and pet enthusiasts from all over the region with vendors showcasing all there is to love about our pets and how to pamper them. This event will build on the long running community tradition—The Silverton Pet Parade.

To make this an unforgettable event for attendees, we are seeking vendors with fun, interactive displays focusing on pets of all types; rescues, breeders, photographers, bakers, pet suppliers, specialty items catering to our pets, writers with pet stories to tell and more. In-booth demonstrations are welcome and provide a good venue for showcasing your business or organization and/or products.

This is an outstanding and affordable opportunity to highlight your business, services and/or products—and to introduce pet lovers to Silverton; an extremely pet-friendly community for day trips or weekend visits. See the enclosed form for fees and how to sign up.

For our Sponsors:

The Silverton Pet Parade is a time-honored event that brings thousands to participate or watch the annual gathering of pets of all types and their owners. This new event will capitalize on an existing audience and build on the love people have for their pets. We anticipate large crowds of pet enthusiasts to extend their stay in Silverton beyond the parade and join us for this fun filled day long event. In addition to the promotion of this event, we hope to establish Silverton as a pet friendly destination year round. Your sponsorship will help us launch this event as a premier pet friendly event in the Willamette Valley.







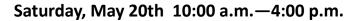






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Silverton Paws in the Park Vendor/Volunteer Info





What can vendors do at the Silverton Paws in the Park event?

- Pass out samples
- Distribute company information
- Make direct sales at the event
- Recruit volunteers (Nonprofits!)
- Provide a raffle or drawing for an item at your booth.
- Give a presentation on the main stage.
- Collect attendee information for mailing lists.
- Have direct connection to hundreds pet lovers in the Silverton—Marion County area.

Volunteer Information

The Silverton Paws in the Park event is organized and run by volunteers. The more dedicated volunteers we have, the easier it will be for us to pull off a great fair.

Volunteer positions include:

5+ people – Setup and breakdown crews (Absolutely essential for the day to run smoothly)

3+ people – Paint Crew (8am-10am) to paint paws to direct attendees to the park for the event.

6+ people to walk in the pet parade to promote the event to attendees.

3+ people - Information booth

Master of Ceremonies (DJ experience if possible, too)

3 people – Photographers/Videographers to capture the magic of the event and share their shots with the chamber.

To volunteer: Contact the Silverton Chamber of Commerce 426 S. Water Street—Silverton, OR 97381 (503) 873-5615 or stacy@silvertonchamber.org



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Silverton Paws in the Park Vendor Guidelines



Saturday, May 20th 10:00 a.m.—4:00 p.m.

VENDOR BOOTHS:

Cost: \$80 for a for-profit booth, \$40 for a non-profit group or organization.

Silverton Chamber Members receive priority for booth admission.

Size: 10 ft. X 10 ft.—you provide all tables, chairs, tent, etc.

Set up: Friday evening May 19 6:00—9:00—security will be on site overnight.

Saturday May 20—7:00 a.m.—9:00 a.m.

Tear Down: Saturday 4:00 p.m.—No Earlier please.

REQUEST FOR VENDOR BOOTH—PLEASE RETURN NO LATER THAN APRIL 28, 2023

Business	S Name		
Primary	Contact		_
Business	s Address		_
Business	S Phone Alternat	e Phone	
E-Mail _			
	Regular Booth Registration—\$80 Non-Profit Booth Registration—\$40	All approved Vendors will be notified no later than May 1, 2023	
	Silverton Chamber Member		
	I understand I must provide proof of insurany displays of animals.	ance and current health record statu	s for

Make Checks payable to:
Silverton Chamber of Commerce
Paws in the Park—2023
426 S. Water Street—Silverton, OR 97381
Or Scan and email to Stacy@silvertonchamber.org